

ASK CHIEF WAGE EARNER/H.O.H. CODE C.W.E./H.O.H. ONLY
 23. * Do you think you could GENUINELY say you are poor now? —

- X Does Not Apply SKIP TO Q.24
 Y all the time } ASK Q.23(a)
 0 sometimes }
 1 never } SKIP TO Q.24
 2 DK }

(a) Do you feel poor at any of these times or in any of these situations?

- PROMPT AND ONE ONLY
 3 at weekends
 4 mid-week
 5 at Christmas
 6 with some of your friends
 7 with some of your relatives
 8 with some of the people round here
 9 other (SPECIFY)

APPLY

FOR CHIEF WAGE EARNER/H.O.H. CODE C.W.E./H.O.H. ONLY

24. (a) There's been a lot of talk about poverty. Do you think there's such a thing as REAL poverty these days? *

- Does Not Apply SKIP TO Q.25
 yes
 no
 DK

(b) What would you describe as poverty?

WRITE IN ANSWER

Real poverty I'd say was lack of a decent home to live in, decent job. In this job I see all walks of life & tragic cases in every group.

(c) Would you say that if people are in poverty its mainly

- X - their own fault?
 Y - the Government's fault?
 0 - the fault of their education?
 1 - the fault of industry not providing the right jobs?
 2 - anything else? (SPECIFY)
 3 - a combination of (some of) these?
 4 - none of these?
 5 DK

ASK CHIEF WAGE EARNER AND HOUSEWIFE ABOUT ALL AGED 23 AND OVER
 25. Do you mind telling me if you voted in the last General Election (I don't mean who you voted for, just whether you voted)? *

- CODE ALL AGED 23 & OVER
 yes, voted
 no
 DK
 DNA

ASK CHIEF WAGE EARNER/H.O.H. CODE C.W.E./H.O.H. ONLY
 26. If there is poverty what do you think can be done about it?

WRITE IN ANSWER

Think there should be schemes for people to help themselves. Think people would rather have a job than increased benefits.

Inft	2nd	3rd	4th	5th	6th	7	8	9	10
71	71	71	71	71	71	71	71	71	71
X	X	X	X	X	X	X	X	X	X
Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
0	0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9

72	72	72	72	72	72	72	72	72	72
X	X	X	X	X	X	X	X	X	X
Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
0	0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1	1

73	73	73	73	73	73	73	73	73	73
X	X	X	X	X	X	X	X	X	X
Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
0	0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5

74	74	74	74	74	74	74	74	74	74
X	X	X	X	X	X	X	X	X	X
Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
0	0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1	1

75	75	75	75	75	75	75	75	75	75
X	X	X	X	X	X	X	X	X	X
Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
0	0	0	0	0	0	0	0	0	0
1	1	1	1	1	1	1	1	1	1

76	76	77	78
X	Y	0	0

83

QUESTION 23 Poor now

Stress genuinely and try to avoid facetiousness at this point. Question 23 (a) explores what the informant understands by feeling "poor". If the word "poor" seems inappropriate use the alternative "very hard up".

QUESTION 24 Poverty

Stress the word "poverty". Do not explain what you think it means if you are asked. Seek from the informant his definition and write it in the box as clearly as you can.

QUESTION 25 Voting

Ask for those old enough to have voted in the last election (March 1965). We are not concerned who they voted for (although they will probably say) but would like to know if they are sufficiently involved to vote at all. Be careful to reassure people that this is confidential and as far as you are concerned non-voting is blameless—many people consider that voting is legally compulsory or morally obligatory and so voting figures are over-estimated. Try to get a clear recollection by fixing the incident (time of day, who they went with) if necessary. Stress National, not local elections.

QUESTION 26 Action on poverty

We are interested in what the informant thinks can be done. Give as full an answer as possible.

Please write in any additional notes.

This family lives at the southern tip of a modern executive-type housing estate, behind an old three-lined wall bordering the main road to the Forth road bridge. To the right, a 10-storey block of private flats is just going up; the rest of the ground is open. No shops within a mile and no commercial amenities like a hall, youth club etc. There is a famous golf course bordering the north-east of the estate and a new gym teachers' college nearby which provides paid baby-sitters from the students.

Respondent has just been proposed for membership of the estate baby-sitters' circle which operates on a points system and should bring her into touch with some community life. She is a slender intelligent, rather strained young woman, bearing most of the weight of the home and family as her husband is enormously tied up with his job and works very long hours. The children were present throughout the interview and were friendly and lively in a deeply unwholly living room; three calls from a food-war salesman & an itinerant photographer occurred during this period. The neighbour next door who is respondent's main contact is just expecting a second baby so the near-privacy of pressed arrangements may be slightly disturbed for a few weeks.

Because of her husband's erratic hours (he usually starts at 9 but never knows when he'll finish) I was asked to phone him for an appointment & accordingly met him at work (see note re studio, p. 11a.) It was hard for him to concentrate, although most co-operative, and in general he was less exact than his wife. I could not get the breakdown of interest & capital on the mortgage from either of them the annual statement not yet being due. They sold their old home in Aberdeen and cleared £1400 which mostly went into the house improvements already noted. The T.V. company gave the husband an interest-free loan known as a "bridging loan" to cover the period of removal until the building society loan was received. The transfer from Aberdeen took place for the husband was early in January 1967 & was in furnished rooms till he found the house & brought the furniture down. Aberdeen is the HQ. of the company whose programmes are not easily got in this area.